

Sarah Pfeffer

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address 1808 Stevens Avenue S. Apt 26
Minneapolis, MN 55403

Education

Minneapolis College of Art and Design; BFA: Graphic Design
Completed May 2009

The Art Institutes International Minnesota; Graphic Design
2004 - 2005

Experience

Met Hodder; Minneapolis, MN

Design Internship, July 2009 – October 2009

Work with the design department to create on brand motion graphics for ABC as well as various in-house design work.

Thorn Creative; Minneapolis, MN

Design Internship, May 2008 – January 2009

Responsible for designing and producing a wide range of work including Identities, Emails, Posters.

Clients Include: Upstream Strategies, Stone Road Strategies, Pearl Street Brewery, Nexcare, Post-It, Underdog Rescue, Big's Pawscription, Ambassador Press, Target, Super Value

The Minneapolis Institute of Arts; Minneapolis, MN

Design Internship, May 2008 – July 2008

Helped the Design & Editorial department complete various tasks.

Freelance Design, April 2007 – Present

Clients Include: Breakwall Pictures, Met Hodder, What Sister Said, Minnesota Justice Foundation, Uptown Kellie O, KFAI Radio Station

Striving to meet a variety of individual client needs. From helping an emerging brand through conceptualization and implementation of their identity, merchandise, packaging, and online store to creating advertisements and posters for an established radio station. As well as creating credits for the Independent film, "Thanks Mom."

Exhibition

Made at MCAD March 2009

Annual student exhibition, which presents work by artists from all class years and departments at the Minneapolis College of Art and Design.

Skills

Strong conceptualization, time management and research skills.

Adobe Photoshop, Illustrator, InDesign, Flash, After Effects & Dreamweaver
Microsoft Word, Powerpoint, Excel
Analog & Digital Photography

Membership

AIGA Student member 2008 & 2009